

Want more time with your family?

So did Loree LeBoeuf. But she couldn't afford to give up her job. . . until she discovered a way to make good money and still be there for her kids!



We all have times when we want more out of life. More romance. More money. Or maybe more time with our family.

That's what Loree LeBoeuf wanted more than anything. But she thought the life she wanted was beyond her grasp. Until she discovered a way to make her dream come true . . .

A lawyer, Loree was juggling a 70-hour work week with being a wife and mom to three little girls when her 17-month-old daughter was diagnosed with leukemia.

Family was all that mattered now. So she gave up her practice, dipping into savings to get by.

But then, while Mia was undergoing chemotherapy, their home in Metairie, Louisiana, was ravaged by Hurricane Katrina!

"How much more do we have to endure?" Loree cried. But deep down, she knew they were lucky. They'd survived the storm, and doctors said Mia would recover.

But while they were able to rebuild, financially, they were devastated. So Loree was going to have to go back to work. And after all they'd

been through, sacrificing family time for a paycheck broke her heart. Yet what choice did she have?

A way to put family first

Then Loree ran into her old friend, Cat—and admired her necklace.

"It's my business!" Cat explained how she worked with a company called Silpada, selling sterling-silver jewelry at home parties.

"I'll have a party," Loree offered—thinking she could earn free jewelry to give as gifts.

That party was so successful—netting over \$300 in free necklaces, bracelets and rings—that Loree got curious. And when she learned that averaging just two parties a week, a Silpada representative could earn \$1,800 a month—and the sky was the limit . . .

"I'd like to try this!" she told her husband, Carl. "It would allow me to spend more time with the girls. And all I've got to lose is a starter fee!"

"Go for it," he urged. A friend hosted Loree's first party. After that, the jewelry just seemed to sell itself, and after every party, there were more women eager to book parties of their own.

Soon Loree was so successful that working just a few nights a week, she was earning enough to fulfill her dream of staying home with her daughters. So instead of spending long hours working in an office, she can talk, laugh and play with Mia, now five, eight-year-old Meredith and 11-year-old Madeline.

"Working for myself enables me to juggle a lot and still have time for my family," says Loree. "I've never been happier!"

Did you know?
You can find a Silpada party near you at www.silpada.com/public/requestInfo/findRepresentative.jsf.

Selling something? Sell more with these tips!

● **Smile!**

"The more positive you are, the more positively people will see your product," explains entrepreneur Julie Lenzer Kirk, author of *The ParentPreneur Edge*.

● **Offer a giveaway.**

Selling baked goods? Slice some up to taste. "The longer people hang around, the more likely they are to buy."

● **Stand if you can.**

"Try to be on your feet as much as possible," says Kirk. "People tend to approach more if you're standing up, looking friendly."

● **"Sweeten" the deal.**

Consider placing a vanilla candle near the sales area. "People are drawn in by warm, sweet smells," says Kirk.

● **Make it look great**

"You don't need a fancy display—just a neatly organized one," says Kirk.



Money-making parties you can throw! Earn free gifts and up to \$100 or more per party from these companies:

If you love . . .

✓ **DECORATING . . .**

At Home America (www.athome.com, \$149 startup kit fee) lets you become a decorating consultant with everything from wall art to furniture.

✓ **SCRAPBOOKING . . .**

Creative Memories (www.creativememories.com) caters to crafty types with scrapbooking papers, albums, stickers and tools (\$125 to \$500 startup fee).

✓ **KIDS . . .**

Discovery Toys (www.discoverytoysinc.com, \$99 startup kit fee) offers sturdy learning toys for young children.

✓ **CANDLES . . .**

PartyLite (www.partylite.com) sets the mood with its sweet-scented candles and accessories (startup fee: \$350 in sales).

✓ **COSMETICS . . .**

MaryKay (www.marykay.com, \$100 startup kit fee) and Avon (www.avon.com, \$10 startup fee, no minimum purchase) can make you a makeup maven.

