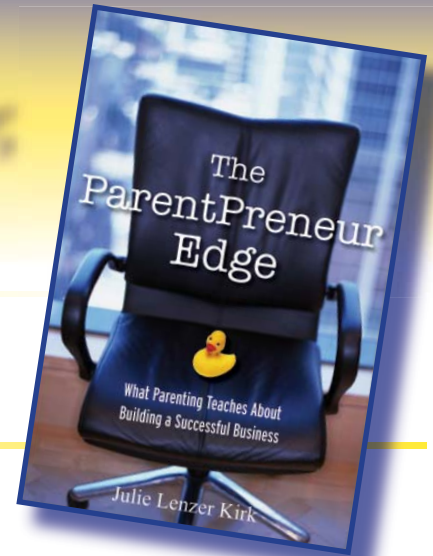


For Immediate Release

Experts Say If You Want a Career, Don't Have Children

*Author shows how parent business owners
can **BUST** that myth!*



Whether it is called The Mommy Track or the Glass Ceiling, discrimination against women, especially moms, is not a new concept. With the evolving role of women as the bread-winner and men assuming a growing share of household duties, they are beginning to feel the sting as well.

A study out of Canada is fueling this trend by suggesting parents are limiting their careers because of commitments to their families. Seems like yet another reason to reconsider having children – or is it?

Julie Lenzer Kirk knows there is an alternative and shares it in her upcoming book “[The ParentPreneur Edge: What Parenting Teaches About Building a Successful Business](#).” Many of the entrepreneurs she interviewed for her book cited just this type of discrimination as the catalyst that drove them to start their own company. Their success shows that business ownership is an ideal option for people who refuse to give in to the pressure of discrimination and choose to seek balance between work and family.

By using familiar analogies, Kirk makes business concepts, from starting a business, to growing it and finally exiting it, accessible to anyone who has been a parent or part of a family. She provides the tools aspiring entrepreneurs need to break through the barriers of bias and create their own discrimination-free reality

About Julie Lenzer Kirk

Julie Lenzer Kirk is an award-winning entrepreneur and mother of two. She grew her business to multi-millions in revenues while raising her family. She cashed out of her company after selling to a business partner and now teaches entrepreneurship at the University of Maryland, writes a column for *Enterprising Women* magazine, and is the entrepreneurial “Ask the Expert” on Working Mother Magazine’s website. Her upcoming book, “*The ParentPreneur Edge: What Parenting Teaches About Building a Successful Business*” will be published by John Wiley & Sons in June 2007. She is a sought-after speaker on topics of entrepreneurship, business management and leadership, and balancing work and family.

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